



Convenience

Community

Customer  
Service

# The Browser

2629 Beaver Avenue, Suite 1  
Des Moines, IA 50310  
515-279-5400

[beaverdalebooks@gmail.com](mailto:beaverdalebooks@gmail.com)  
[www.beaverdalebooks.com](http://www.beaverdalebooks.com)

## NOVEMBER 2020

### Back Room/Front Page: New holiday hours

*This post appeared on our [Facebook](#) page last week. We're repeating it here for those of you who might not have seen it.*

You've probably been seeing advertisements about doing your holiday shopping early this year, and we're going to join the chorus! We anticipate that we'll still be closed for browsing the next few months, so it's important to start early to avoid any disappointment due to book availability and shipping delays as more people turn to online shopping during the pandemic.

Publishers and bookstores alike are preparing for this like we've never had to before. For publishers, the fact that many authors had their spring book releases postponed until fall will increase the burden on printers. Bookstores have been encouraged to place orders early and in quantities that will ensure that plenty of copies will be available. Shipping companies and the postal service will be deluged with packages due to the increase in online shopping.

But we are here for you, and have been planning for a good and busy season! Now more than ever, local business needs your support, especially since we won't be observing Black Friday and Small Business Saturday in the normal fashion this year. We've been placing orders with the publishers and distributors, and we'll be setting up displays in the front windows. Our annual Midwest Booksellers Holiday Catalog will be arriving in your mailboxes soon, and we'll have extra copies at the store if you're out of our mailing area. AND...

**Our new hours starting Sunday, November 1:**

**Sunday: Noon – 4:00**

**Monday through Friday: - 10:00 a.m. – 5:30 p.m.**

**Saturday: 10:00 – 5:00**

We have a few other things we'll be rolling out to make your shopping easier, so stay tuned. Meanwhile, make your lists, check them twice, send them to us and we'll take care of it. And if you're on someone else's list – well, what could be better than a book? It's going to be a long winter.

Thanks for reading and stay safe,  
Alice

## October Best Sellers

These were the Top Ten sellers in our store last month - see what everyone's reading!

1. *The White Man Who Stayed*, James A. Autry\*
2. *Caste: The Origins of Our Discontents*, Isabel Wilkerson
3. *The Invisible Life of Addie Larue*, V.E.Schwab
4. *Trumpty Dumpty Wanted a Crown: Verses for a Despotic Age*, John Lithgow
5. *Iowa State Parks: A Century of Stewardship 1920-2020*, Rebecca Conard\*
6. *Anxious People*, Frederik Backman
7. *This Just Speaks to Me: Words to Live By Every Day*, Hoda Kotb
8. *Troubles in Paradise*, Elin Hilderbrand
9. *The Vanishing Half*, Brit Bennett
10. *The Office: A Day at Dunder Mifflin Elementary*, Robb Pearlman

\*Iowa Author!

**We remain closed to  
browsing to keep our staff  
and customers safe.**

**Books can be ordered by  
phone  
(515)279-5400  
or email  
[beaverdalebooks@gmail.com](mailto:beaverdalebooks@gmail.com)**

**Payment can be made at  
time of order or pickup.**

**You may pick up your books  
contact-free at the store, or  
we can deliver them to your  
home (within a 5-mile  
radius) or ship them to you  
(or anyone!) for \$2.00**

**PICKUP HOURS:**

**Sunday**

**Noon – 4:00**

**Monday – Friday**

**10:00 – 5:30**

**Saturday**

**10:00 – 5:00**

**CLOSED FOR CURBSIDE  
THANKSGIVING DAY  
NOVEMBER 26**



**Available  
November 17**



## **PREORDER SIGNED COPIES!**

*Benny's True Colors*

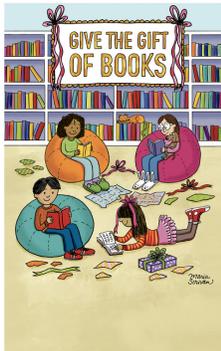
**Norene Paulson**

**Iowa children's author Norene Paulson presents her debut picture book. Call us (515-279-5400) or email [beaverdalebooks@gmail.com](mailto:beaverdalebooks@gmail.com) to reserve your signed copy!**

Benny may look like a bat, but Benny doesn't like flying at night, or eating bugs, or hanging upside down. Benny does like sunshine and fluttering and colorful wings. On the inside, Benny knows he is a butterfly! "I want my outside to match who I am inside!" With the help of some butterfly friends in the garden, Benny makes a happy change. And his friends and his Momma all love him just the same. Writer Norene Paulson and illustrator Anne Passchier's *Benny's True Colors* is a transformative story about knowing your true self, and the joy of letting the world know you, too.

### **About the author...**

**Norene Paulson** loves words. As a former language arts teacher, she was fortunate to share that love with middle school students in a rural Iowa school district for twenty years. Now, as a picture book author, she continues to share her love of words with young readers and is excited to share her debut picture book, *Benny's True Colors*. Norene lives on country acreage with her husband, and when she isn't reading or writing, you will find her playing—you guessed it! —word games.



## **HOLIDAY CATALOGS ARE HERE!**

Our **Holiday Books Catalogs** have arrived, and so have most of the books. We'll be setting displays up in the front windows soon. If you're in our mailing area, you'll be receiving a catalog in the mail in a week or so. If you're not, don't worry – we have plenty of catalogs here at the store for you. Our Midwest Independent Booksellers Association has done a great job putting it all together. Once again, there's a great selection of books – fiction, history, cookbooks, kids' books – perfect for gift-giving. And a coupon on the back for 10% off any one title - take advantage of this great service!

## **Connect with us!**



OVER  
3000  
LIKES!



OVER  
2300  
FOLLOWERS!

**Just hit CTRL + click above to like or follow us!**

## **And more...**

**Some of our books clubs have suspended meetings for now and some are meeting via Zoom. Please contact us at 515-279-5400 if you are interested in participating in a Zoom discussion for the following book clubs:**

**Beaverdale Book Browsers**  
**Thursday, November 12, @ 6:30**  
*Little Fires Everywhere*  
by Celeste Ng

**Mystery Book Club**  
**Tuesday, October 27 @ 7:00 p.m.**  
*Remorseful Day*  
by Colin Dexter